

## Green Seattle Partnership

### Shareholders Meeting, January 2018

Tell us your tables top two (2) favorite ideas for telling a particular story.

Story	Audience	Approach	How can GSP support you?
A park can become a place of healing + presence, especially in urban environments.	Anyone, especially to orient people new to the area.	Group pictures	Continued collaboration and stories that show connection. More photos on GSP website.
Students from local school + UW come to help.	Students	Interacting with schools.	Providing tools, support.
Humble people who make a difference every day for no fame or fortune – just working with passion.	Everyone		Feature more forest steward stories in local media and websites. Get the stories out more to the Seattle public.
Engaging kids with stories like mice that climb into the cones of Douglas fir to evade fire.	Children and families	On field trips, nature center visitors. In person family and kids on hikes.	
Wildlife that returns.	More involvement with schools.	<ul style="list-style-type: none"> <li>• Pictures or video are critical!</li> <li>• Signage about what they can see.</li> <li>• App they can use when they go to the site to tell them where and what they are looking at.</li> <li>• Geocaching (but placed strategically).</li> <li>• What is “virtual” in your park?</li> <li>• Use drones</li> <li>• A webpage where stories can be posted</li> </ul>	<ul style="list-style-type: none"> <li>• Parks or GSP talk to other city departments more and be more consistent from site to site.</li> <li>• GSP provide write-ups for schools to post re: opportunities to get community service hours.</li> <li>• Teach kids how to behave in or sites.</li> <li>• Provide a page on GSP site where stewards can easily post stories and photos.</li> </ul>

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<p>"Sit Spot" coyote monitoring.</p> <ul style="list-style-type: none"> <li>• Observational learning</li> <li>• Quiet time invites the birds back.</li> </ul>	<p>EVERYBODY</p> <ul style="list-style-type: none"> <li>• People who work in parks</li> </ul>	<ul style="list-style-type: none"> <li>• Film, photography</li> <li>• Time lapse</li> </ul>	<ul style="list-style-type: none"> <li>• Observations</li> <li>• Workshops about observation</li> </ul>
<p>Yahowt Program implementing permaculture and traditional knowledge to bring an edible food and medicine forest to Daybreak</p>	<p>Everyone</p>	<p>Blog</p>	<ul style="list-style-type: none"> <li>• Share our work</li> <li>• Center indigenous voices</li> </ul>
<p>As a member of Sts'ailes First Nations, that influences the work I do here (in a place I was born and raised) on Duwamish territory. Because of my personal background I understand in all the work that I do here that this land belongs to the Duwamish people, who are still fighting for Federal recognition.</p>	<p>Everyone</p>	<p>Video</p>	<ul style="list-style-type: none"> <li>• Center the voices of indigenous peoples who's land we are on.</li> <li>• Center all other indigenous voices.</li> <li>• Center POC, and their use/connection to the land and ensure environmental justice lens.</li> </ul>
<p>New owl has been showing up. Was surrounded by scolding crows.</p>	<p>General city residents.</p>	<ul style="list-style-type: none"> <li>• Written article, Facebook page</li> <li>• Perhaps collaborate with bird expert and submit article to weekly or Times or Audubon newsletter.</li> </ul>	<ul style="list-style-type: none"> <li>• Help support fieldwork that enhances habitat.</li> <li>• Reintroduce native animals, like foxes!</li> </ul>
<p>Witnessing the new understanding (the light coming on!) as people begin understanding the natural world.</p>	<p>Local schools and families</p>	<ul style="list-style-type: none"> <li>• Work parties, community outreach</li> </ul>	
<p>Lewis Park – change in diversity of birds due to restoration. We used to only see crows, now hummingbirds, hawks,</p>	<p>Community – schools, volunteers</p>	<ul style="list-style-type: none"> <li>• Onsite volunteers</li> <li>• Facebook post</li> <li>• Contact Seattle Times of other local news</li> </ul>	<ul style="list-style-type: none"> <li>• Media coverage – social and otherwise.</li> <li>• Money</li> </ul>

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woodpeckers, etc.			
Discovery Park – transformation of the park from forest to buildings back to forest.	<ul style="list-style-type: none"> <li>• “New Seattle-ites”</li> <li>• Young adults</li> </ul>	<ul style="list-style-type: none"> <li>• Demographic survey of knowledge: GSP and Discovery Park</li> <li>• “What does the community know or not know”</li> </ul>	<ul style="list-style-type: none"> <li>• Increase relationships with major companies (Microsoft, Boeing, Amazon, etc.)</li> </ul>
First time leading/working with elementary students in woods	3 <sup>rd</sup> graders	They didn’t respond well to too much talking, but really wanted to dig in the dirt.	Expand with more connections to Seattle schools.
After decades, ravens return to Seattle four years ago – a story of successful conservation and restoration.			
History of B-G Restoration and history of BG Trail.	Neighbors, passersby	Web page, Facebook, kiosk at high traffic intersections	How do we start a blog?
Investing in your future.	Middle school students	Plant a tree; tag it with your name, return on your own next year.	
History of the longest, skinniest park in the city – adapted to audience interest	School groups <ul style="list-style-type: none"> <li>• Middle school</li> <li>• University</li> </ul>	Small group talk	
How do we develop interest?	Every age	Open work parties to all ages. Help educate all ages that help.	Help advertise – everyone invited to help.
Burke Gilman: <ul style="list-style-type: none"> <li>• Blackberries: People were angry we took their “patch” away.</li> <li>• Fruit trees: City Fruit uses the trees along the trail, takes</li> </ul>			

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<p>care of them and harvests fruit.</p> <ul style="list-style-type: none"> <li>History of the trail: Rails still down, then horses, and then asphalt.</li> </ul>			
<p>Increasing the storytelling of diverse voices: women and people of color, new Americans, lower income, youth, LBGTO, artists, and others who are not traditionally welcomed to forest restoration or outdoor events.</p> <p>Telling the story of how and why people engage with Seattle forests or why not (barriers) to being outdoors.</p>	<p>Other POC and diverse people living in Seattle who may want to join a restoration site and feel unwelcomed.</p>	<ul style="list-style-type: none"> <li>Use digital storytelling</li> <li>Social media</li> <li>Traditional media (Seattle Times)</li> <li>Latinos outdoors</li> <li>Seattle Globalist</li> <li>Ecologica magazine</li> </ul>	