GSP Shareholder’s Meeting

You Need Seattle's Forests, and Seattle's Forests Need You
Welcome Shareholders
GSP, Who Are We?
GSP, Who Are We?

City of Seattle's Forested Park Land

Founding Partner
City of Seattle
- Parks
- OSE
- SPU

Implementation Partners
- EarthCorps
- Nature Consortium
- Goodwill
- Forterra

Volunteer Partners
Forest Stewards, Volunteers and Donors
580,000 Hours

Everett
Kirkland
Kent
Redmond
Tacoma

You!
Urban Forest Sustainability Model

The Forest Resource
- What is the trajectory (good/bad) of the forest and what do we need to do now?

Management Infrastructure
- Who will manage the forest now and in the future and what will it take?

Framework of Community Support
- How will we engage and maintain the support of the community?
Community Support 2011

• Number of Forest Stewards: 140
• Number of Volunteers: 20,422
• Volunteer hours: 83,450
• Volunteer events: 619
Program to Date

- Over **800 acres** enrolled in restoration
- **500,000+** volunteer hours
- 65,000 Trees planted
- Over **$11 million** of public investment
- Community leveraging **2:1**
Education and Youth

• Worked with 107 youth through Youth Green Corps and summer youth program

• K-12 Curriculum
  – 8 schools and 500 youth and held one teacher trainings in August 2012

• 2011-2012 (July) hosted 25,472 youth and 89,929 hours of service.
More than $10 million of value every year by managing stormwater, cleaning our air and water, raising our property values, and sequestering carbon.
Forest Health – FSC Certification

This forest is certified as responsibly managed by the Forest Stewardship Council.
Cert. no. SA-FM/COC-1394
www.fsc.org, ©1996 Forest Stewardship Council

NORTHWEST CERTIFIED FORESTRY
www.nwecertified.org, 360-379-9421
Ecosystem Knowledge

- Low: A healthy and biologically diverse forest
- High: Stable, well managed and diverse funding sources

Economic Infrastructure

- Low: Stable, well managed and diverse funding sources
- High: Stable, well managed and diverse funding sources

Community Support

- Low: An engaged and supportive community
- High: An engaged and supportive community

GSP Report Card To Date
Original Proposed Investment Budget

- Volunteer Hours Needed (valued at $15/hour)
  - 100,000 hours per year by 2009

- Estimated Total Project Cost: $52M

- Raise $3M by 2009

- Increase public funding to $3M by 2015

CIP

INVESTMENT (IN MILLIONS)

YEARS


Total cost of project
Actual City Invested Budget Vs Proposed

Graph showing the comparison between the actual city invested budget and the proposed budget over the years from 2005 to 2025. The graph includes the following categories:
- Original Proposed City Investment
- Current City Budget Projection
- SPU
- CLC Campaign
- Parks Levy Infl?
- Parks Levy
- Parks CIP
- Projected
Long Term Maintenance
(The NAC, the other untold story)

Projected Maintenance Staff

Actual Maintenance Staff

Current City Budget Projection
Future Funding Outcomes

<table>
<thead>
<tr>
<th>Year</th>
<th>Projected Funding</th>
<th>New Acres</th>
<th>Acres in Restoration</th>
<th>Volunteer Hours</th>
<th>Forest Stewards</th>
<th>Completion Date Given Funding At Given Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$1.5M</td>
<td>75</td>
<td>737</td>
<td>88,000</td>
<td>130</td>
<td>2036</td>
</tr>
<tr>
<td>2013</td>
<td>$1.2M</td>
<td>60</td>
<td>807</td>
<td>75,000</td>
<td>125</td>
<td>2040</td>
</tr>
<tr>
<td>2014</td>
<td>$1.2M</td>
<td>60</td>
<td>867</td>
<td>75,000</td>
<td>100</td>
<td>2040</td>
</tr>
<tr>
<td>2015</td>
<td>$727K?</td>
<td>30</td>
<td>927</td>
<td>35,000</td>
<td>75</td>
<td>2064</td>
</tr>
<tr>
<td>2016 and beyond</td>
<td>$583K?</td>
<td>10</td>
<td>937</td>
<td>25,000</td>
<td>50</td>
<td>2168</td>
</tr>
</tbody>
</table>

*Current City Budget Projection*
An Unsung Story: Community Giving

- City of Seattle, $11.0
- Forterra, $3.0
- Nature C, $0.5
- EarthCorps, $5.5
- Volunteer Hours Value, $11.6
- Grants, Donations, In Kind Services, $4.0
Next Steps: Share Ideas

Tonight’s Shareholder breakout sessions focused on:

- Forest Steward Training
- Field
- Fundraising
- Education
- Public Engagement
Breakout Space

NW Corner
Forest Steward Training
Andrea/Sandra

W Side
Field
Rory/Michael

E Side
Public Engagement
Katie/Weston

SW Corner
Fundraising
Joanna/Leah

SE Corner
Education
Belinda/Mark
Next Steps

- Volunteer retention and recruitment is crucial
- Volunteer training should evolve
- Engaging youth and schools is essential
- New major Partners are necessary
- Mayoral interest cannot be lost
- Develop knowledge of neighborhoods and people around new parks
- Clear program deliverables assure success
- Increase community involvement in planning
Next Steps: Participate

• Duwamish Alive!
  Saturday, October 20
  http://duwamishalive.org/

• Green Seattle Day!
  Saturday, November 3
  http://greenseattle.org

• Recruit other long-term volunteers and Forest Stewards